

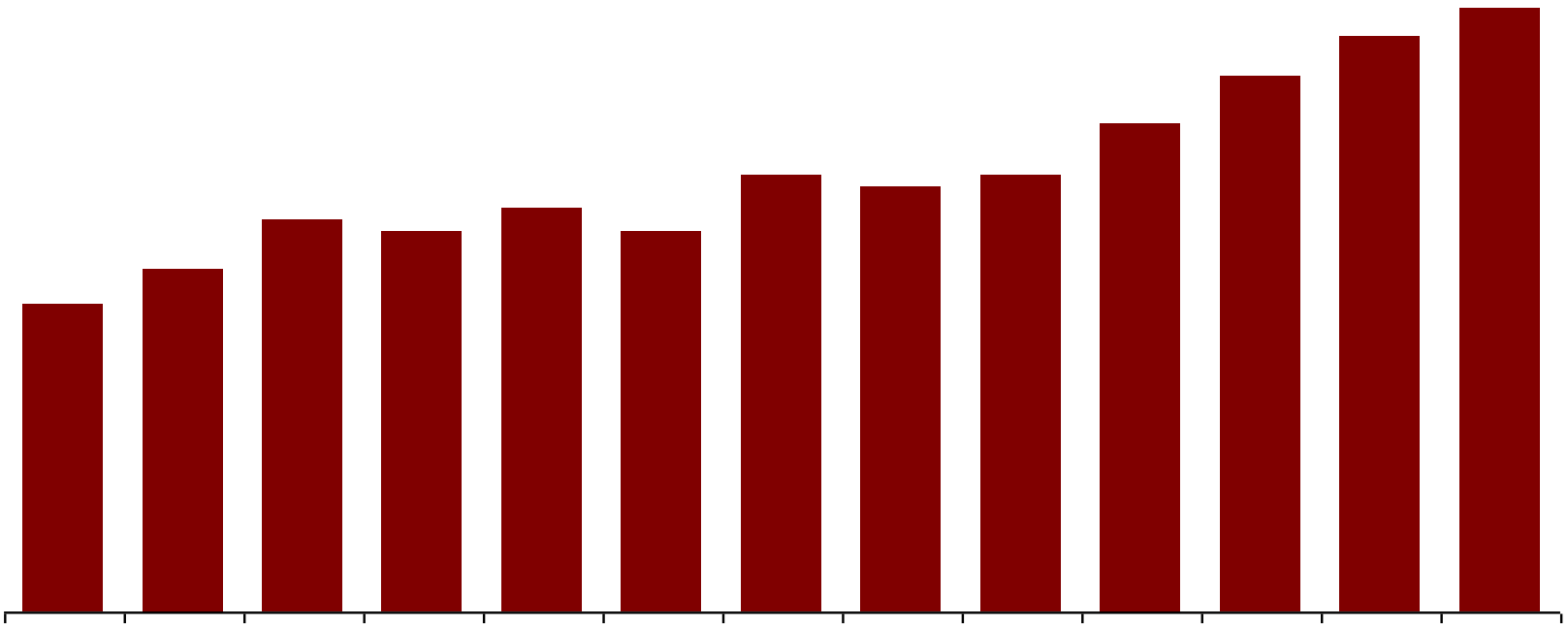


*Gavin and Stacey*

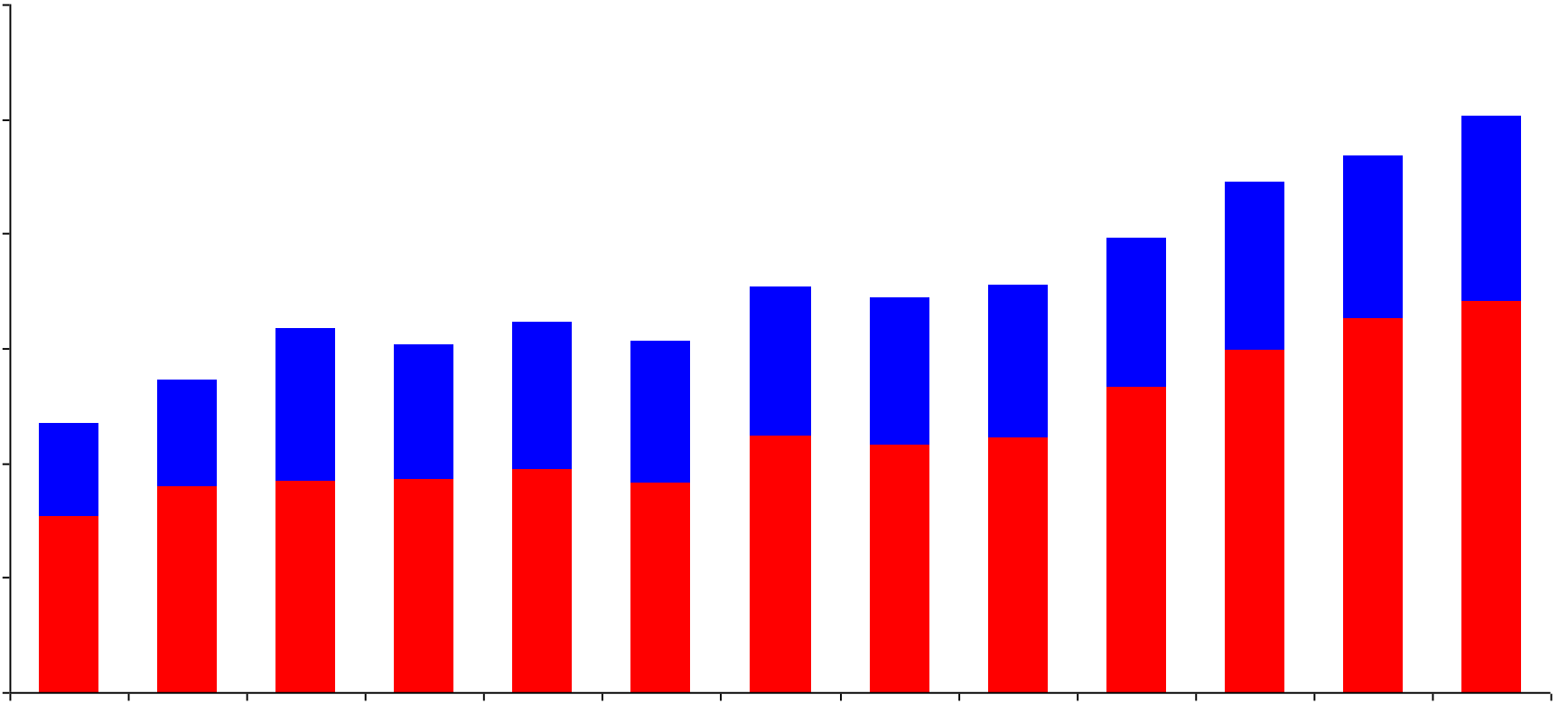
*Doctor Who*



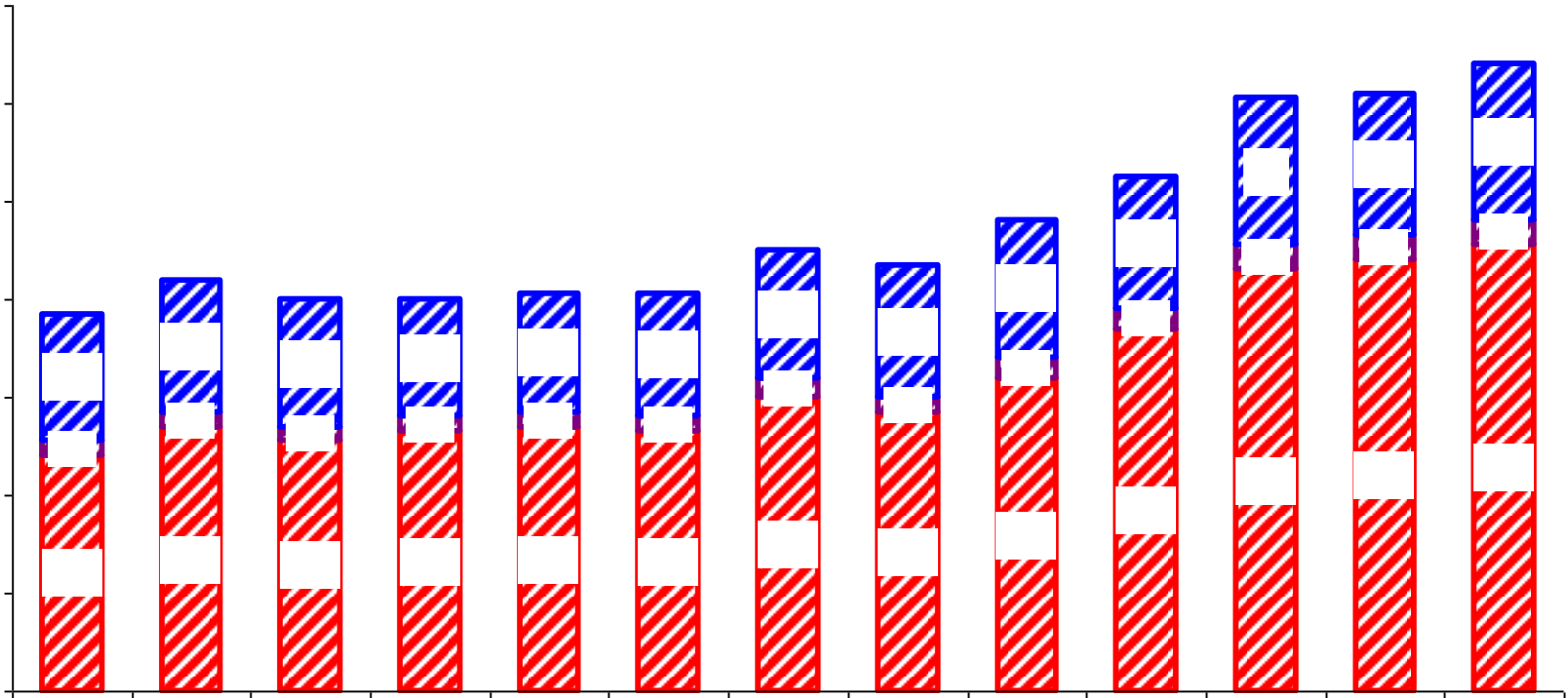




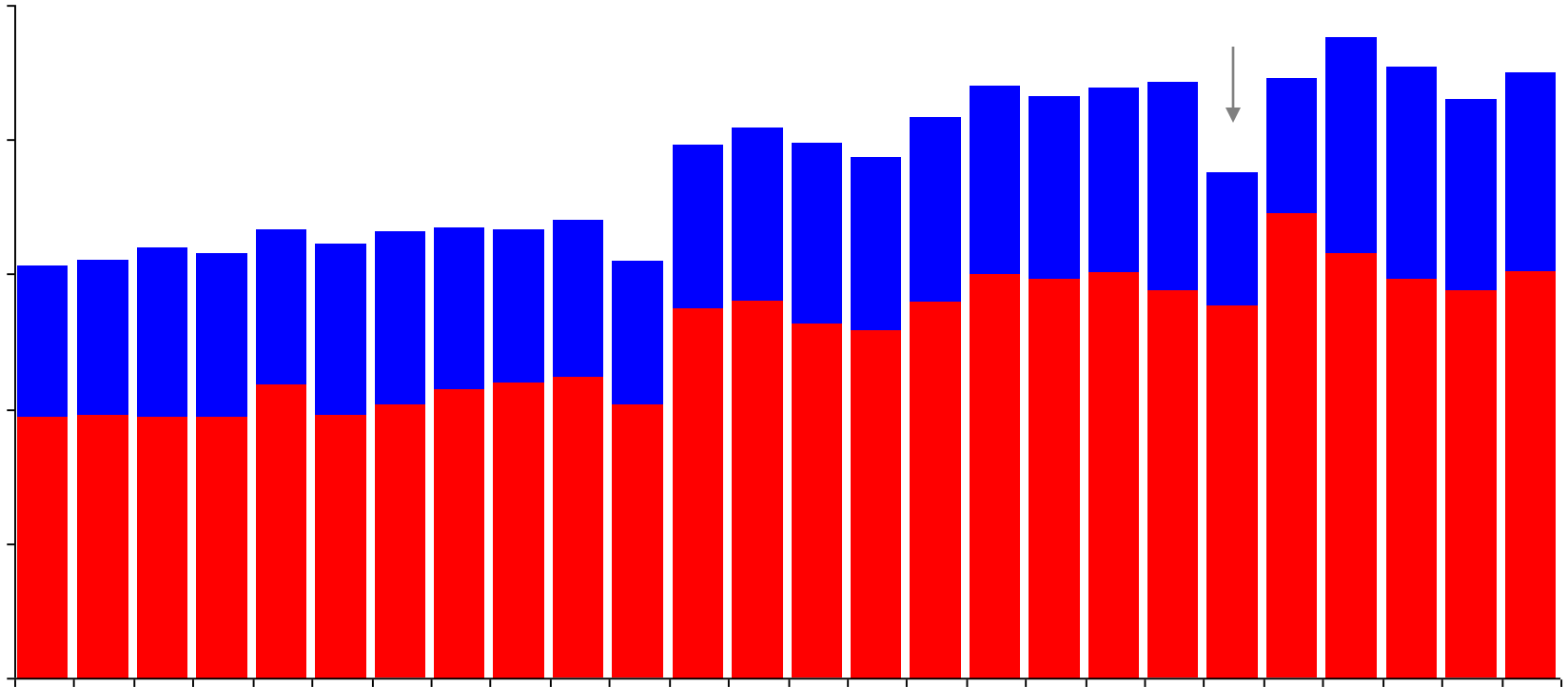
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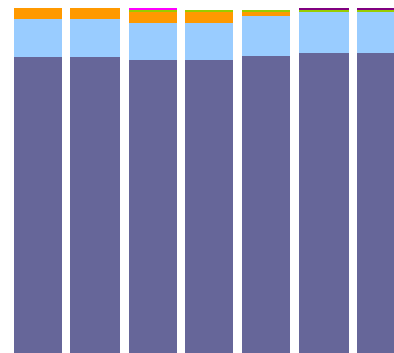
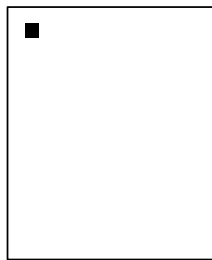
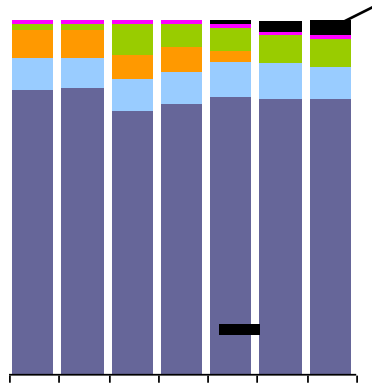
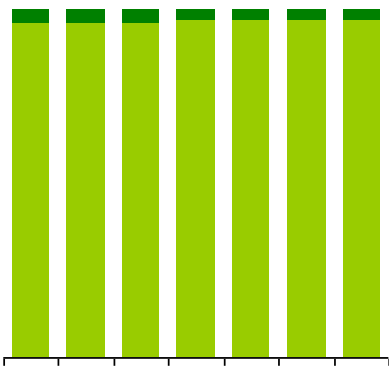
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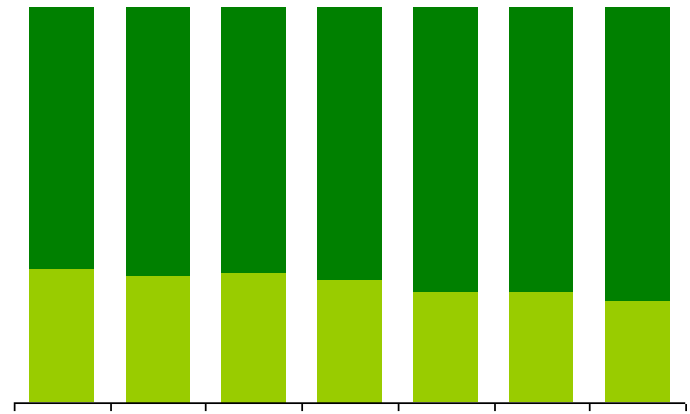
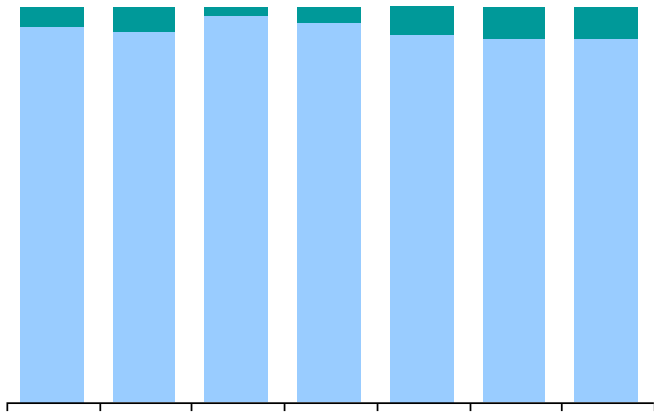
*Note: excludes episodes which had been available for fewer than seven days at the end of the month.*

*Please refer to slide 4 for guide footnotes*



NB: There are currently issues with measuring iPhone iPlayer data









Sources - radio (aged 16+) from RAJAR Q3 09, internet (aged 2+) from Nielsen Jan 10,  
iPlayer Jan 10 BBC iStats

See footnotes on slide 17 for more detail



Please refer to slide 4 for guide footnotes



