

Diana Inquest Poll

CATI Fieldwork : April 2nd-3rd 2008

Absolutes/col percents

Table 1

Q1. Which of the following is closest to your view?**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1010	414	596	95	140	176	211	178	210	352	201	171	286	264	265	249	143	89
Weighted base	1010	485	525	120	160	200	170	150	210	263	293	212	242	265	265	249	142	89
Princess Diana's death was a tragic accident	623 62%	323 67%	300 57%	53 44%	106 66%	124 62%	106 62%	89 60%	144 69%	185 70%	195 67%	116 55%	126 52%	170 64%	168 63%	144 58%	82 58%	59 66%
There is something suspicious about the death of Princess Diana	309 31%	130 27%	179 34%	56 46%	44 27%	65 32%	52 31%	45 30%	48 23%	57 22%	79 27%	78 37%	95 39%	77 29%	81 31%	86 34%	44 31%	21 24%
Refused	18 2%	7 2%	10 2%	4 3%	2 1%	2 1%	* *	6 4%	4 2%	7 3%	1 *	4 2%	6 2%	4 1%	2 1%	5 2%	5 4%	2 2%
Don't know	60 6%	25 5%	35 7%	8 6%	8 5%	8 4%	12 7%	9 6%	14 7%	14 5%	18 6%	13 6%	15 6%	14 5%	14 5%	14 6%	11 8%	7 8%

Gender	Age	Social Class	Region
AB6 540.8305	Tm(02)TF	Tc0658.07Ea005E6M037.48	South Mid- North Eng- Wales & South Scot-
170.16	402307	land	



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Table 3
Classification
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1010	485	525	120	160	200	170	150	210	263	293	212	242	265	265	249	142	89
<u>Social Class</u>																		
AB	263 26%	132 27%	131 25%	29 24%	40 25%	64 32%	53 31%	34 22%	43 20%	263 100%	-	-	-	75 28%	70 26%	64 26%	32 22%	22 25%
C1	293 29%	145 30%	148 28%	38 32%	55 34%	55 27%	49 29%	46 31%	49 24%	-	293 100%	-	-	78 29%	83 32%	76 30%	35 25%	21 23%
C2	212 21%	111 23%	101 19%	35 29%	41 26%	46 23%	36 21%	30 20%	23 11%	-	-	212 100%	-	59 22%	61 23%	38 15%	36 25%	17 19%
DE	242 24%	97 20%	145 28%	18 15%	24 15%	35 18%	32 19%	40 26%	94 45%	-	-	-	242 100%	52 20%	50 19%	72 29%	39 28%	29 33%
<u>Region</u>																		
North	338 34%	147 30%	192 37%	28 24%	61 38%	59 30%	59 35%	50 33%	80 38%	86 33%	97 33%	55 26%	101 42%	-	-	249 100%	-	89 100%
Midlands	317 31%	158 33%	159 30%	45 38%	49 31%	71 36%	45 26%	45 30%	62 29%	80 30%	94 32%	74 35%	70 29%	-	265 100%	-	53 37%	-
South	355 35%	180 37%	174 33%	46 38%	49 31%	69 35%	66 39%	55 37%	68 32%	97 37%	102 35%	83 39%	71 30%	265 100%	-	-	90 63%	-

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	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1010	485	525	120	160	200	170	150	210	263	293	212	242	265	265	249	142	89
<u>Working status</u>																		
Full-time	455 45%	297 61%	158 30%	60 50%	105 66%	121 60%	107 63%	50 33%	12 6%	143 54%	157 53%	110 52%	45 18%	133 50%	129 49%	91 36%	59 41%	44 50%
Part-time	121 12%	28 6%	93 18%	12 10%	20 13%	36 18%	26 15%	20 13%	7 3%	30 12%	42 14%	28 13%	21 9%	26 10%	31 12%	38 15%	18 13%	8 9%
Not working but seeking work or temporarily unemployed/sick	49 5%	20 4%	28 5%	13 11%	9 6%	10 5%	12 7%	5 3%	- -	5 2%	5 2%	19 9%	19 8%	16 6%	9 3%	19 8%	2 1%	4 4%
Not working/not seeking work	89 9%	15 3%	75 14%	6 5%	20 13%	28 14%	19 11%	13 8%	5 2%	12 5%	18 6%	20 9%	40 16%	19 7%	23 9%	21 9%	14 10%	11 13%
Retired	257 25%	106 22%	152 29%	- -	1 *	1 1%	6 4%	62 42%	187 89%	55 21%	55 19%	33 16%	114 47%	62 23%	57 21%	75 30%	45 31%	20 22%
Student	37 4%	19 4%	18 3%	29 24%	5 3%	4 2%	- -	- -	- -	16 6%	15 5%	2 1%	3 1%	8 3%	16 6%	6 2%	5 3%	2 2%
Refused	1 *	- -	1 *	- -	- -	- -	1 1%	- -	- -	1 *	- -	- -	- -	1 *	* *	- -	- -	- -

Gender

Age

Social Class

Region

Wales
&



	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1010	485	525	120	160	200	170	150	210	263	293	212	242	265	265	249	142	89
<u>Foreign Holiday in last 3 years</u>								90	109	196	191	120	99	181	151	137	85	52

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1010	485	525	120	160	200	170	150	210	263	293	212	242	265	265	249	142	89
What is the highest educational level that you have achieved to date?																		
Secondary/ high school/ NVQ 1-3	569 56%	270 56%	299 57%	89 74%	77 48%	113 57%	92 54%	79 52%	119 57%	95 36%	165 56%	152 72%	156 64%	119 45%	167 63%	141 56%	91 64%	51 58%
University degree or equivalent professional qualification/ NVQ4	261 26%	124 25%	137 26%	20 16%	66 41%	49 25%	46 27%	42 28%	37 18%	108 41%	90 31%	32 15%	31 13%	94 35%	60 23%	61 24%	28 20%	18 20%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	62 6%	41 8%	22 4%	5 4%	12 7%	18 9%	10 6%	9 6%	8 4%	38 14%	14 5%	3 1%	8 3%	21 8%	10 4%	17 7%	7 5%	7 8%
None of these	84 8%	33 7%	51 10%	1 1%	4 2%	14 7%	15 9%	17 12%	33 16%	12 5%	15 5%	20 9%	37 15%	21 8%	17 6%	24 10%	12 9%	8 10%
Refused	34 3%	18 4%	16 3%	5 5%	1 1%	5 2%	7 4%	3 2%	13 6%	9 3%	9 3%	6 3%	11 4%	9 4%	10 4%	7 3%	3 2%	5 5%

	Gender		Age						Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Weighted base	1010	485	525	120	160	200	170	150	210	263	293	212	242	265	265	249	142	89	
<u>Marital Status</u>																			
Single	212	129	83	80	38	41	22	19	12	48	71	50	44	74	52	47	23	16	
	21%	27%	16%	66%	24%	21%	13%	12%	6%	18%	24%	23%	18%	28%	20%	19%	16%	18%	
Married/ co-habiting	596	284	312	37	117	130	114	89	109	183	162	140	111	142	164	151	85	54	
	59%	59%	59%	31%	73%	65%	67%	59%	52%	70%	55%	66%	46%	54%	62%	61%	60%	61%	
Widowed/ separated/ divorced	180	58	122	-	6	24	28	40	82	26	54	19	81	43	41	49	31	16	
	18%	12%	23%	-	3%	12%	17%	26%	39%	10%	19%	9%	33%	16%	16%	20%	22%	18%	
Refused	22	14	8	4	-	5	5	2	6	6	6	5	6	6	7	3	3	3	
	2%	3%	1%	3%	-	2%	3%	2%	3%	2%	2%	2%	2%	2%	3%	1%	2%	3%	
<u>Children</u>																			
None aged 18 or under	693	342	350	95	80	64	104	143	207	177	194	130	191	195	165	179	101	53	
	69%	71%	67%	79%	50%	32%	61%	95%	99%	68%	66%	61%	79%	74%	62%	72%	71%	60%	
NET: Yes	317	142	175	25	79	136	66	7	3	84	99	82	51	70	100	70	41	35	
				21%	39%	39%	68%	39%	5%	1%	32%	34%	39%	21%	26%	38%	28%	29%	39%

