

**Top 30 on demand programmes – July 2006**

	Programme	Station	Monthly listens
1	The Archers	Radio 4	648,114
2	Chris Moyles	Radio 1	338,586
3	BBC Proms 2006 Live	Radio 3	275,888
4	The Afternoon Play	Radio 4	254,724
5	Essential Mix	Radio 1	221,965
6	The Essential Selection	Radio 1	213,948
7	Jo Whiley	Radio 1	153,574



	1Xtra		
	<b>Jul-05</b>	<b>Jun-06</b>	<b>Jul-06</b>
Unique User Agents	348,962	311,528	327,612
Page Impressions	6,161,123	5,119,754	5,045,431
On demand listening requests	439,245	362,661	359,618
On demand listening hours	300,542	326,512	333,016
Live listening hours	193,023	198,139	152,968

	6 Music		
	<b>Jul-05</b>	<b>Jun-06</b>	<b>Jul-06</b>
Unique User Agents	256,606	294,829	294,771
Page Impressions	3,523,247	3,176,307	3,635,969
On demand listening requests	223,798	252,617	299,095
On demand listening hours	129,783	188,865	201,824
Live listening hours	418,212	489,253	490,833

	Asian Network		
	<b>Jul-05</b>	<b>Jun-06</b>	<b>Jul-06</b>
Unique User Agents	151,105	121,557	122,317
Page Impressions	2,491,948	2,379,474	2,344,774
On demand listening requests	134,002	128,704	120,358
On demand listening hours	69,954	80,231	73,820
Live listening hours	121,936	138,909	104,134

**Download and Podcast Trial figures – July 2006**

	Daily podcasts (1 or more per day)	Monthly downloads
1	BBC Radio NewsPod (News)	598,862
2	Today 8.10 Interview (Radio 4)	343,437
3	Scott Mills Daily (Radio 1)	325,492
4	World News Bulletin (World Service)	153,925
5	The World Today Select (World Service)	141,872
6	The Today Lead Interviews (Radio 4)	86,553
7	The Daily Mayo (Five Live)	82,018
8	The Woman's Hour Choice (Radio 4)	81,432
9	Wake Up To Money (Five Live)	60,012
10	The Stephen Nolan Show (Radio Ulster)	14,090
11	Today in Parliament (Radio 4)	9,093
12	Scottish Football (Radio Scotland)	8,286
	Regular podcasts (between 1 and 5 per week)	Monthly downloads
1	Documentary Archive (World Service)	321,175
2	606 (Five Live)	47,474

